

Trudy O'Donnell - City of Charles City

From: mark@charlescitychamber.com
Sent: Tuesday, January 18, 2022 3:59 PM
To: 'Trudy O'Donnell - City of Charles City'
Subject: RE: Facade Grant criteria language

Facade Improvement Grant Language Changes

The City Council has asked that the Façade Improvement Grant program language be reviewed by a Council representative and someone from the Design Committee to try and tighten it up. In particular the Council doesn't want to see one property owner receive multiple grants from the same fund at the allowable maximum amount for the same scope of work (example, one grant for two sides of a building and then another grant for the other two). The desire is to make funding available to as many different projects as possible. At the same time the grant fund is intended to incentivize building improvements in the downtown district for those owners willing to make said improvements – we don't want to close the door on that.

Proposed language added that a property owner can not apply for more than two (2) Façade Improvement Grants in a single fiscal year, and that the maximum total grant funding allowable during that time between the two grants is \$15,000. At present they can apply for up to \$10,000 for each grant. Once they hit the total allowable grants funding mark, property owners are ineligible to apply for another Façade Improvement Grant for three (3) years from the approval date of the second grant. The ***Design Committee approved of the proposed language change and agreed to pass it along to the City Council for review and consideration.***

Also, Dean questioned whether or not you really want us to provide a Main Street Charles City presentation at a budget workshop since you already agreed to an amount over the next 3 years? We want to provide a presentation to the Council, but it wouldn't have to be at a budget workshop if you have a lot of other budget requests to review. Just a thought. I'm happy to do it either way.

The Chamber would like to still make a presentation though, as we want to ask the City to become a Chamber member ... it never has been and as a member the City could be in the Directory along with Wildwood Golf Course and Lions Field Pool among other things. Membership is only \$100 for the base (City) and \$100 more if wanted to add Wildwood or the pool.

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From: Trudy O'Donnell - City of Charles City <trudy@cityofcharlescity.org>
Sent: Tuesday, January 18, 2022 2:26 PM
To: mark@charlescitychamber.com
Subject: RE: Facade Grant criteria language

I will put that on the January 24 workshop since you will already be there that night giving the council an update on all things CR/MS/ etc. ☺