

CITY OF CHARLES CITY  
NON-PROFIT ORGANIZATION  
FUNDING APPLICATION

GENERAL INFORMATION

- 1) *Name of Applicant Organization:* Charles City Cultural Equity Board
- 2) *Date of Application:* 1/27/21
- 3) *Applicant Organization Address:* 301 N. Jackson St., Charles City Iowa 50616
- 4) *Applicant Organization Telephone Number:* 228-6284
- 5) *Contact Person Telephone Number and email address:* Janet Tull, 641-228-2491,  
osceolat@att.net
- 6) *Amount of Requested Funding:* \$1000
- 7) *Please State IRS Tax Code Section Status:* 501(C)(3)
- 8) *Describe Services Provided by Applicant Organization:* *The CEB is committed to building pathways of opportunity, dignity and respect for the betterment of all people. We recognize and understand how a culturally diverse community makes for stronger, happier and healthier lives. Exposure to diversity helps to break down barriers between people which leads to acceptance and equality. Our goals include providing a safe space for our youth by developing a youth center which will offer mentorship and family support program, events to educate and connect individuals and celebrate cultural awareness in our community and providing empowered and educated individuals that are able to improve the vision and implementation of existing community groups and projects.*

SPECIFIC INFORMATION CONCERNING REQUESTED FUNDS

- 9) *For what use or project are the public funds requested? (Please describe in detail the specific purpose for which the funds will be used):* *We are requesting funds for general operating expenses.*

*The CEB will be working on numerous projects this year, though this list is not all inclusive: public outreach to introduce ourselves to the community which will include advertising and printing costs, team training, fundraising, and developing a youth support program.*

10) *What additional funding has been obtained or pledged for this use/project, giving the name of each funding source and the amount donated, pledged or loaned by each source?: We received \$1000 at our inception from the now defunct Diversity Council in 2020, the majority which is still in our bank account. We've received \$100 donation through our website ([charlescityceb.org](http://charlescityceb.org)) and \$50 through the Chamber's Festival of Trees fundraiser.*

11) *What additional funding is necessary to accomplish the proposed use/project? What is the projected source for these funds and date by which these additional funds will be secured?: We plan to hold several fundraisers through out the year and hope to raise at least \$5000 by December 2021. We will be applying to several grants and project \$1500 by July 2021. We currently accept donations online and plan to raise a total of \$3000 by the end of the year.*

12) *By which date will the use/project be completed?: December 31, 2021.*

13) *Give a detailed description of the public benefit conferred by the use/project for which funds are requested. (This should include such considerations as: a)number of jobs created by the use/project; b)economic impact to the business community; c)enhancement to public education and recreational opportunities. Supporting studies/data should be supplied where appropriate): Our goal is to educate and bring people together from diverse backgrounds for the betterment of all people. The benefits of living in a community where diversity is embraced and people are equitably treated will improve our schools, organizations and businesses. Diversity enhances personal relationships, sparks innovation,*

makes us smarter and increases revenue in companies. This is just a short list of the rewards from diversity, equality and inclusion.

There are many studies done about the positive impact of diversity and equity. A simple search on the internet will provide a lot of reading. Here's a few that I found particularly relevant:

<https://www.catalyst.org/research/why-diversity-and-inclusion-matter/>

<https://independentsector.org/resource/why-diversity-equity-and-inclusion-matter/>

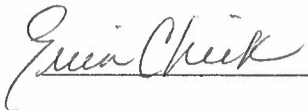
<https://soeonline.american.edu/blog/benefits-of-inclusion-and-diversity-in-the-classroom>

14) Will the use/project for which funding is requested duplicate or compete with a use, project, or service provided by another organization, whether profit or nonprofit? If so, describe: No.

15) Please provide the following information with the application:

- A) A copy of the organization's current fiscal year budget
- B) A list of all Board, Commission or Governing Body members of the organization
- C) A copy of the organization's last annual financial report or financial audit

Applicant organization should be aware that additional financial data may be required if requested by the City.

  
\_\_\_\_\_  
Signature

1-19-2021  
Date

  
\_\_\_\_\_  
Signature

01/19/2021  
Date

Table 1

Income	August	September	October	November	December	Total for Year
<b>From Diversity Council</b>	\$1000.00					\$1000.00
<b>Walmart Donation</b>				\$100.00		\$100.00
<b>Thanksgiving Meal Donations</b>				\$73.00		\$73.00
<b>Personal Donation</b>				\$150.00		\$150.00
<b>Festival of Trees</b>					\$56.17	\$56.17
						\$0.00
<b>Total Income</b>	\$1000.00	\$0.00	\$0.00	\$323.00	\$56.17	\$1379.17
<b>Expenses</b>						
<b>Domain/Website</b>		\$264.13				\$264.13
<b>Tree and Ornaments</b>				\$122.75		\$122.75
<b>Ornaments from Walmart</b>				\$45.55		\$45.55
<b>Square Reader</b>				\$10.70		\$10.70
<b>Logo Design</b>					\$40.00	\$40.00
<b>Checks</b>					\$22.00	\$22.00
<b>Total Expenses</b>	\$0.00	\$264.13	\$0.00	\$179.00	\$62.00	\$505.13
<b>Balance</b>						\$874.04

<b>Income</b>	<b>Cash</b>	<b>Other</b>
<b>From Diversity Council</b>	\$1000.00	
<b>Walmart Donation</b>		\$100.00
<b>Thanksgiving Meal Donations</b>	\$73.00	
<b>Personal Donation</b>	\$150.00	
<b>Festival of Trees</b>		
<b>Total Income</b>	\$1223.00	\$100.00
<b>Expenses</b>		
<b>Domain/Website</b>	\$264.13	
<b>Tree and Ornaments</b>	\$122.75	
<b>Ornaments from Walmart</b>		\$45.55
<b>Square Reader</b>	\$10.70	
<b>Logo Design</b>	\$40.00	
<b>Checks</b>		
<b>Total Expenses</b>	\$437.58	\$45.55
<b>Balance</b>	\$785.42	\$54.45

## **Charles City Cultural Equity Board Members**

Erica Chick

Stewart Dalton

Emily Kiewel

Katie Kellogg

Allie Vrchaticky

Barbara Thomsen

Darci Tracey

Dr. Janet Tull

Erik Gordon

Miranda Moses