

CITY OF CHARLES CITY
NON-PROFIT ORGANIZATION
FUNDING APPLICATION

GENERAL INFORMATION

- 1) *Name of Applicant Organization:* Charles City Arts Council
- 2) *Date of Application:* 1/14/21
- 3) *Applicant Organization Address:* 301 N. Jackson St., Charles City, Iowa, 50616
- 4) *Applicant Organization Telephone Number:* 641-228-6284
- 5) *Contact Person Telephone Number and email address:* Emily Kiewel, 641-228-6284,
charlescityarts@gmail.com
- 6) *Amount of Requested Funding:* \$6000
- 7) *Please State IRS Tax Code Section Status:* 501(C)(3)
- 8) *Describe Services Provided by Applicant Organization:* *The Charles City Arts Council's mission is to to encourage and advance the understanding and appreciation of the arts and to help create an environment in which the arts and artists may flourish*

SPECIFIC INFORMATION CONCERNING REQUESTED FUNDS

- 9) *For what use or project are the public funds requested? (Please describe in detail the specific purpose for which the funds will be used):* We are requesting funds for general operating costs. The budget for the 2021 year is \$52,600. This covers all expenses for operating the Arts Center.
- 10) *What additional funding has been obtained or pledged for this use/project, giving the name of each funding source and the amount donated, pledged or loaned by each source?:* We continue our traditional strategy for generating revenue with our yearly membership drive, rental income, donations, retail and consignment sales and classes. These funds are raised throughout the year. The total raised last year was \$30,100 and we expect similar

amounts this year. In addition we've already received \$300 in memorial donations and expect another \$1000 in interest income and miscellaneous.

11) *What additional funding is necessary to accomplish the proposed use/project? What is the projected source for these funds and date by which these additional funds will be secured?: We project an additional \$22,500 will be needed for the year. We will be attempting to raise approximately \$6,600 through online and other fundraisers with Covid-19 safety protocols in place. These funds will come in throughout the year and will be complete by October 31, 2021. We will be applying to numerous grants, Humanities Iowa Mini Grant for \$3000 by April. The Iowa Arts Council Art Project grant for \$3000 by August. We received a CARES Act grant for \$2,600 in January.*

12) *By which date will the use/project be completed?: 12/31/2021*

13) *Give a detailed description of the public benefit conferred by the use/project for which funds are requested. (This should include such considerations as: a)number of jobs created by the use/project; b)economic impact to the business community; c)enhancement to public education and recreational opportunities. Supporting studies/data should be supplied where appropriate): Please see attached page.*

14) *Will the use/project for which funding is requested duplicate or compete with a use, project, or service provided by another organization, whether profit or nonprofit? If so, describe: No.*

15) *Please provide the following information with the application:*

- A) *A copy of the organization's current fiscal year budget*
- B) *A list of all Board, Commission or Governing Body members of the organization*
- C) *A copy of the organization's last annual financial report or financial audit*

Applicant organization should be aware that additional financial data may be required if requested by the City.

Sandra Hoff

Signature

1/15/21

Date

Emily Kewel

Signature

1/15/21

Date

Charles City Arts Council Budget 2021

Income	
Class Income	\$3,500
Pottery Open Studio	\$400
Exhibit Sponsors	\$1,500
Facility Usage	\$500
Membership Dues	\$8,000
Art Supply Sales	\$200
Consignment Sales	\$5,000
Contributions	\$5,000
Spring Fundraiser	\$500
Empty Bowls	\$1,500
Valentine's Day Fundraiser	\$0
ArtAFest Food Booth	\$1,000
Summer Fundraiser	\$1,500
Breakfast on the Veranda	\$600
Fall Fundraiser	\$1,500
City of Charles City	\$3,000
Cultural & Entertainment District	\$2,000
CARES Act-Round Three	\$2,600
FCB Charitable Fund	\$1,000
Iowa Art Council: Art Project	\$3,000
Humanities Iowa Mini Grant	\$3,000
Rent/Theatre	\$6,000
Interest Income	\$500
Memorial Donations	\$300
Miscellaneous	\$500
Total income	\$52,600

Expenses	
Class Materials/Supplies	\$500
Teacher Pay	\$1,500
Consignment Commissions	\$3,000
Exhibits and Receptions	\$1,000
Dues & Subscriptions	\$450
Liability Insurance	\$1,200
Workmen's Comp	\$500
Office Supplies	\$600
Pottery Room Supplies	\$400
Postage & Delivery	\$700
Printing & Reproduction	\$500
Repairs & Maintenance	\$5,000
Gallery Supplies	\$100
Utilities	\$5,000
Director Wages	\$11,000
Assistant Wages	\$5,000
Advertising	\$500
Payroll Tax	\$4,000
Website	\$250
Contract Labor	\$1,450
Bookkeeping	\$3,600
Accounting	\$500
Spring Fundraiser	\$100
Empty Bowls	\$100
ArtAFest Food Booth	\$100
Summer Fundraiser	\$100
Breakfast on the Veranda	\$0
Mural Project	\$4,400
Miscellaneous	\$800
Total expenses	\$52,350

2020 Financials

		Budget	January	February	March	April	May	June	July	August	Sept	October	Nov.	Dec.	YTD	%
4000	INCOME															
4020	Class Income	\$3,500.00		\$345.00	\$240.00		-\$35.00	\$60.00	\$448.00	\$735.00	\$250.00	\$620.00	\$140.00		\$2,803.00	80.09%
4030	Pottery class	\$400.00			\$85.00		\$70.00	\$35.00		\$65.00					\$255.00	
4040	Exhibit Sponsors	\$1,500.00			\$57.00										\$57.00	3.80%
4042	Facility Usage	\$500.00	\$300.00												\$300.00	60.00%
4044	Gift Shop Sales								\$129.00		\$24.90	\$115.00	\$276.06		\$544.96	
4050	Membership Dues	\$7,000.00	\$950.00	\$3,539.42	\$867.85	\$1,400.00	\$125.00	\$25.00	\$100.00	\$1,275.00	\$280.00	\$100.00			\$8,662.27	123.75%
4060	Consignment Sales	\$5,000.00		\$968.63	\$1,650.32	\$1,225.00	\$75.00	\$451.93		\$224.49	\$280.50	\$3.21			\$4,879.08	97.58%
4065	Square fees					-\$79.03	-\$17.48	-\$11.54	-\$7.84						-\$115.89	
4100	Contributions	\$10,000.00	\$61.00		\$400.00	\$500.00	\$5.00								\$966.00	9.66%
4101	J. Semelhack														\$0.00	
4200	Affiliates														\$0.00	
4210	Stony Point Players														\$0.00	
4211	Charles City Singers														\$0.00	
4212	Charles City Community Orchestra		\$100.00												\$100.00	
4213	Rain Garden														\$0.00	
4214	Fine Arts Training Center														\$0.00	
4300	Fundraisers														\$0.00	
4310	Art-A-Fest	\$5,000.00		\$91.64				\$207.55	\$100.00	\$129.88					\$529.07	10.58%
4320	5K Run	\$0.00													\$0.00	
4330	Uffda Fest	\$500.00													\$0.00	0.00%
4340	Empty Bowls	\$1,500.00				\$1,668.00	\$307.00	\$15.00							\$1,990.00	132.67%
4350	play it again	\$900.00		\$543.34											\$543.34	60.37%
4360	Breakfast on the Veranda	\$600.00													\$0.00	0.00%
4400	Grants														\$0.00	
4401	CC Community Fund	\$1,000.00													\$0.00	0.00%
4402	City Of Charles City	\$3,000.00						\$3,000.00							\$3,000.00	100.00%
4403	Cultural & Education District	\$1,000.00													\$0.00	0.00%
4404	Andres Trust	\$0.00													\$0.00	
4405	Floyd County Community Foundation	\$5,000.00									\$500.00				\$500.00	10.00%
4500	Rent, theatre	\$6,000	\$500.00		\$500.00	\$1,000.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00	\$500.00		\$5,500.00	91.67%
4600	Interest Income*	\$50.00													\$0.00	0.00%
4700	Memorial Income	\$150.00	fr savings	from cash on hand			fr savings								\$0.00	0.00%
4800	Miscellaneous	\$100.00	\$1,000.00	\$150.00	\$85.06		\$1,200.00	\$2,500.00		\$125.00		\$4,000.00	\$1,000.00		\$10,060.06	10060.06%
	Total Income	\$52,700.00	\$2,911.00	\$5,638.03	\$3,885.23	\$5,713.97	\$2,229.52	\$6,782.94	\$1,269.16	\$3,054.37	\$1,835.40	\$5,338.21	\$1,916.06	\$0.00	\$40,573.89	76.99%
	EXPENSE	Budget	January	February	March	April	May	June	July	August	Sept	October	Nov.	Dec.	\$0.00	%
5020	Class Expense														\$0.00	
5021	Materials and Supplies	\$500.00			\$27.62			\$7.00	\$7.98	\$367.98		\$31.97			\$442.55	88.51%
5022	Teacher	\$3,000.00	\$287.00								\$381.00	\$207.00	\$434.00		\$1,309.00	43.63%
5030	Operations														\$0.00	
5031	Consignment Commissions	\$0.00	\$766.48		\$1,175.58		\$857.50								\$2,799.56	
5032	Conferences/Meetings	\$250.00	\$232.00												\$232.00	92.80%

2020 Financials

5033	Exhibits, Cards and Receptions	\$1,500.00	\$149.80	\$36.20	\$102.80											\$288.80	19.25%
5034	Dues and Subscriptions	\$450.00	-\$117.50								\$79.00					-\$38.50	-8.56%
5035	Liability Insurance	\$1,200.00	\$1,280.00		\$750.00					\$450.00						\$2,480.00	206.67%
5036	Workmens Comp	\$500.00					\$48.00		\$450.00							\$498.00	99.60%
5037	Office Supplies	\$600.00	\$34.43	\$41.38			\$34.23			\$162.77	\$39.11	\$76.70				\$388.62	64.77%
5038	Pottery room	\$400.00			\$153.10				\$367.95							\$521.05	
5039	Postage and Delivery	\$700.00	\$75.50	\$271.85	\$39.85					\$58.58	\$253.20	\$240.00				\$938.98	134.14%
5040	Printing and Reproduction	\$500.00		\$273.84	\$349.94					\$139.00	\$74.00	\$18.00				\$854.78	170.96%
5041	Repairs and Maintenance	\$5,000.00	\$65.98	\$344.06	\$85.00	\$20.00	\$931.52			\$166.92		\$325.30				\$1,938.78	38.78%
5042	Gallery Supplies	\$100.00								\$7.98						\$7.98	7.98%
5043	Utilities	\$4,000.00	\$365.83	\$336.14	\$322.85	\$239.92	\$162.49	\$169.62	\$209.41	\$824.85	\$387.59	\$364.82	\$215.26			\$3,598.78	89.97%
5044	Director wages	\$16,000.00	\$439.06	\$1,190.99	\$1,089.30	\$896.68	\$929.92	\$856.57	\$1,619.34	\$773.44	\$790.08	\$917.22	\$929.92			\$10,432.52	65.20%
5045	Telephone	\$1,100.00	\$135.69	\$135.69	\$135.69	\$135.52	\$135.52	\$135.52	\$143.76							\$957.39	87.04%
5046	Advertising	\$500.00	\$55.00									\$50.00				\$105.00	21.00%
5047	Bank Charges	\$0.00											\$30.00			\$30.00	
5048	Collection Purchases	\$0.00										\$600.00				\$600.00	
5049	Payroll Tax Expense	\$2,000.00	\$1,549.67			\$1,054.16				\$1,066.01		\$802.24				\$6,472.08	
5050	Computer Expense	\$0.00					\$1,389.93									\$1,389.93	
5051	Website Expense	\$500.00					\$38.85									\$538.85	
5052	Contract Labor	\$2,500.00	\$30.00	\$168.00	\$84.00	\$81.00	\$96.00	\$325.00	\$293.50	\$284.87	\$473.99	\$350.68	\$419.65			\$5,106.69	
5200	Professional Services															\$0.00	
5210	Bookkeeping	\$3,600.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00		\$600.00	\$300.00			\$3,300.00	91.67%
	Accounting	\$500.00							\$170.00	\$170.00						\$340.00	68.00%
	Miscellaeneous	\$0.00									\$146.50					\$146.50	0.00%
5300	Fundraisers															\$0.00	
5310	Art-A-Fest	\$2,000.00			\$91.64					\$561.29						\$652.93	32.65%
5320	5K Run	\$0.00														\$0.00	
5330	Uffda Fest	\$100.00														\$0.00	0.00%
5340	Empty Bowls	\$600.00					\$67.62									\$67.62	11.27%
5350	play it again	\$200.00		\$31.30												\$31.30	15.65%
5360	Breakfast on the Veranda	\$0.00														\$0.00	
5370	J. Semelhack															\$0.00	
5400	Affiliates															\$0.00	
5410	Stony Point Players	\$0.00														\$0.00	
5420	Charles City Singers	\$0.00														\$0.00	
5430	Charles City Community Orchestra	\$2,000.00	\$450.00		\$225.00											\$675.00	33.75%
5440	Rain Garden	\$0.00														\$0.00	
5450	Fine Arts Training Center															\$0.00	
5500	Miscellaneous	\$ -					\$820.00									\$820.00	
																\$0.00	
	Total Expense	\$50,300.00	\$6,098.94	\$3,129.45	\$4,932.37	\$3,614.90	\$4,923.96	\$1,793.71	\$3,561.94	\$5,333.69	\$2,253.16	\$4,038.54	\$3,245.53	\$0.00	\$0.00	\$42,926.19	85.34%
	Net Income	\$ 2,400.00	\$(3,187.94)	\$ 2,508.58	\$ (1,047.14)	\$ 2,099.07	\$(2,694.4)	\$ 4,989.23	-\$2,292.78	\$2,279.32	\$(417.76)	\$1,299.67	\$(1,329.4)	\$0.00	\$0.00	-\$2,352.30	

The Charles City Arts Center is the only arts-based gallery and art education center in Floyd County and is one of the oldest Arts Councils in Iowa. Rural communities like ours are commonly underserved in the arts.

The Arts Center offers a place where our community has free access to the arts and low-cost creative programming. We have two part-time employees as well as an additional part-time contract worker. We offer a place where artists can exhibit and sell their art to the general public. Through our consignment sales we helped put thousands of dollars into artists' pockets.

We also offer great volunteer opportunities. Our volunteers and employees come from diverse backgrounds and at the Arts Center find a place where they feel involved and connected to their community. The Arts Center is a unique tourist attraction that attracts travelers and that Charles City can be proud of.

We encourage the appreciation of arts and strive to create an environment where not only the arts thrive but people feel connected and engaged. We believe we are a "rare gem" in rural Iowa and wish to continue our mission. With low-cost creative programming and exhibitions, we offer the public a free cultural and arts-driven centerpiece that is an amenity for Charles City and the surrounding area. An arts facility brings value and is an important factor in creating economic development in a community and improving the livelihoods of its citizens.

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