
AGENDA ITEM SUMMARY

Subject: TLC Funding Request

Background Summary:

Enclosed is the funding request and application from The Learning Center (TLC). TLC is requesting \$150,000 from the City to help cover the costs of relocating to the 500 N. Grand Building. This is a one-time funding request. A request of similar amount was also made to the Floyd County Board of Supervisors earlier this week. Additional financial partners include the Charles City Community School District who owns the building. It is my understanding that the school plans to put more than \$700,000 in improvements in this and adjacent portions of the building as well.

TLC has provided a business plan which I have emailed out to you separately for review.

If the City would be interested in granting such an amount, legally we would be able to do so. If we chose to ultimately finance this with G.O. Debt, which is what I feel we would need to do to cover such an amount, we'd need to hold a public hearing and simple reverse referendum, similar to what we've done in years past for short term borrowing work on city facilities and park & rec projects.

CITY OF CHARLES CITY

CITY OF CHARLES CITY
NON-PROFIT ORGANIZATION
FUNDING APPLICATION

GENERAL INFORMATION

- 1) Name of Applicant Organization: TLC The Learning Center
- 2) Date of Application: 1/8/2021
- 3) Applicant Organization Address: 404 No. Jackson St. Charles City IA 50606
- 4) Applicant Organization Telephone Number: 641-228-4525
- 5) Contact Person Telephone Number and email address: Pam Ost, Director
pam.ost@charlescitytlc.com
- 6) Amount of Requested Funding: \$150,000
- 7) Please State IRS Tax Code Section Status: 501 (c) 3
- 8) Describe Services Provided by Applicant Organization:
Community Child Care Center for children loweeks through
5th grade, Full-time, Drop In care, Washington 4yr. old Pre School
Wrap Around Program

SPECIFIC INFORMATION CONCERNING REQUESTED FUNDS

- 9) For what use or project are the public funds requested? (Please describe in detail the specific purpose for which the funds will be used):
TLC The Learning Center requests \$150,000 in support for expansion and relocation of our non-profit child care center to the north side of the 1970s section of the Charles City Middle School located at 500 North Grand.
- 10) What additional funding has been obtained or pledged for this use/project, giving the name of each funding source and the amount donated, pledged or loaned by each source?:
\$10,000 Community Foundation of NEIA - Charles City
\$4,200 Garden Enterprises
\$8,000 Phyllis Meyer
- 11) What additional funding is necessary to accomplish the proposed use/project? What is the projected source for these funds and date by which these additional funds will be secured?:
USDA loan, Floyd County, Businesses, Industries by May 2021
See Attached Budget Breakdown
- 12) By which date will the use/project be completed?:
September 2021

13) Give a detailed description of the public benefit conferred by the use/project for which funds are requested. (This should include such considerations as: a) number of jobs created by the use/project; b) economic impact to the business community; c) enhancement to public education and recreational opportunities. Supporting studies/data should be supplied where appropriate): Attached

14) Will the use/project for which funding is requested duplicate or compete with a use, project, or service provided by another organization, whether profit or nonprofit? If so, describe: /

15) Please provide the following information with the application:

- A) A copy of the organization's current fiscal year budget
- B) A list of all Board, Commission or Governing Body members of the organization
- C) A copy of the organization's last annual financial report or financial audit

Applicant organization should be aware that additional financial data may be required if requested by the City.

Patricia Ost

Signature

1/8/2021
Date

Signature

Date

TLC The Learning Center

Public Benefit

Charles City City leaders in economic development and education identified the need for an affordable and quality Community Child Care Center to provide and support positive youth development and to increase and stabilize the labor force of the community in May 2001. This need was fulfilled when TLC The Learning Center opened 20 years ago in May 2001. TLC has remained committed for these 20 years to offer and provide a quality, safe, loving, fun and nurturing environment for all children of the Center. TLC's environment and programming are designed to provide stimulation for emotional and intellectual development to support each child to be "school ready" when going into the public school system. TLC's availability and stability was designed to provide consistent support to help grow the economic and job impact capability of our community as a whole.

The importance of quality child care for communities that want to grow and thrive has been redefined and magnified during the COVID crisis. In the state of Iowa the number of Child Care facilities has decreased by more than 50%. TLC The Learning Center has remained open and functioning during this pandemic. TLC experienced a loss of more than 45 attending children in March 2020. But, even with this erosion of revenue we have kept all staff working since February and our current registered number of children is 91. Our licensed capacity is 93. Calls for available space for children have increased with much of the workforce returning to work and former child care not or still not available. We have a constant waiting list. Our current location does not allow for any additional growth in numbers of children to be served.

In the last four years TLC developed multiple partnerships with the Charles City School system. We have working staff of high school students that are interested in exploring Early Childhood Education or have chosen Early Childhood Education for their post-secondary future ambitions. TLC is impacting the future work force of educators and care providers.

In further partnership with the Charles City School District TLC The Learning Center absorbed the Washington Elementary 4-year-old Pre School Wrap Around Program. The School District had assessed the obligations of the teaching staff to the Before and After School Care were no longer cost and staff efficient. TLC with the Charles City School District and Washington Elementary Administration developed the program for parents with children entering this program. From April through June of 2020 TLC staffed the essential worker child care program offered by the School System at Washington Elementary to accommodate the families with this need and keep the essential workforce in our community at work.

We are the Charles City Community Child Care Center. The partnership that we have developed with the Charles City School District is to move forward to a shared space at 500 North Grand. Our future and growth makes the mutual view of the children of Charles City from birth through graduation a community reality. With this collaboration the next decades of TLC will help to grow the economic and job impact capability of our community as a whole.

As stated by First Children's Finance: "Access to quality child care – Essential for all communities because human capital development is the foundation of individual success and the engine of regional economic growth."

